

Mario Rotta

**Nuvole, flussi e metafore:
come cambiano gli scenari
dell'apprendimento in rete**





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Tra nuvole, flussi e metafore: come cambiano gli scenari dell'apprendimento

Nuvole

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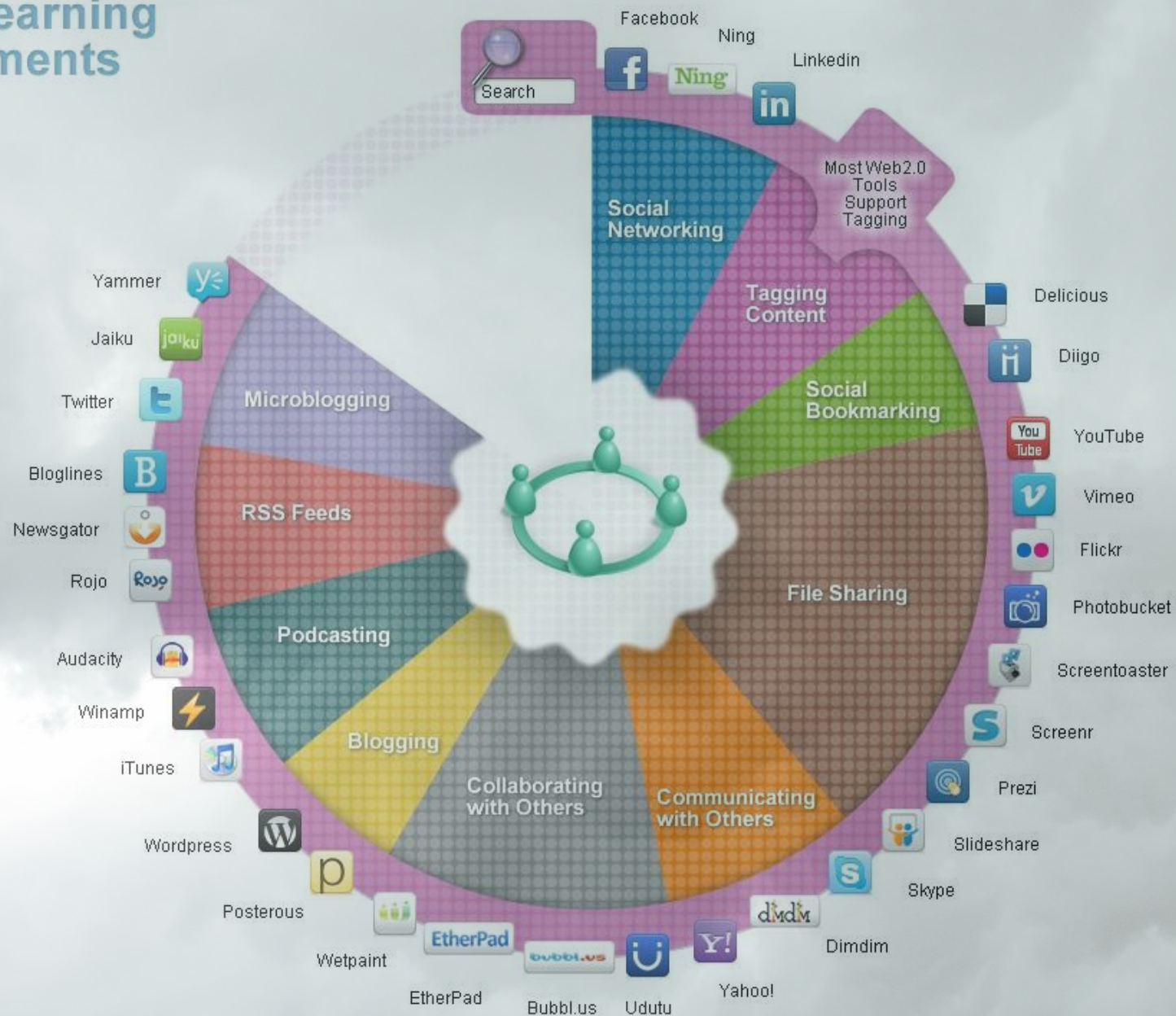
Tra nuvole, flussi e metafore: come cambiano gli scenari dell'apprendimento



A word cloud of various educational technology (EdTech) tools and platforms, set against a background of a cloudy sky with a bright light source on the left. The words are in different sizes and orientations, with the largest and most prominent being 'Twitter', 'GoogleDocs', and 'YouTube'. Other visible words include 'Facebook', 'Moodle', 'Skype', 'Wikipedia', 'Wordpress', 'Dropbox', 'Slideshow', 'Prezi', 'Blogger', 'Glogster', 'Wikispaces', and 'Diigo'.

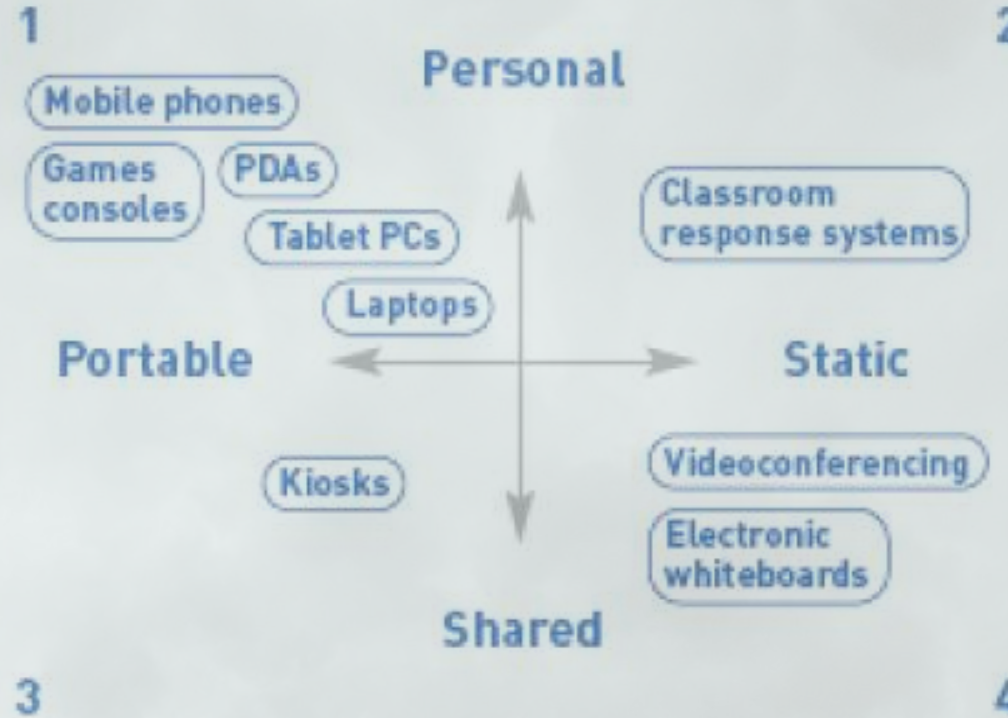
Twitter
GoogleDocs
YouTube
Facebook
Moodle
Skype
Wikipedia
Wordpress
Dropbox
Slideshow
Prezi
Blogger
Glogster
Wikispaces
Diigo

Elements for Constructing Social Learning Environments



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Tra nuvole, flussi e metafore: come cambiano gli scenari dell'apprendimento



Continuità / Ubiquità



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Le nuvole di Apple

Apple's approach is not to use the cloud as the computer-in-the-sky the runs all the cool stuff. It doesn't want or need everything to happen in the cloud. Instead, it views the cloud as the conductor of Grand Central Station who makes sure all of the trains run on time and that they make it to the right destinations.

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Le nuvole di Google

Google's entire strategy and approach to the cloud is based on the future, and not the Internet as it is today. Google is betting that the world will have low-cost, ubiquitous Internet access in the not-too-distant future, including fiber connections in offices and homes and super-fast mobile broadband in virtually every nook and cranny of the planet. It is building its cloud for that world, and it's hoping that by the time it has its application stack refined and running like clockwork that broadband will be everywhere.

Per inciso:
LaMonte Young
An Anthology of
Chance Operations
Fluxus, 1963

[illegible]

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Flussi



A scenic view of a coastline. In the foreground, a large, dark green, conical tree stands on a rocky outcrop. The background features a body of water with varying shades of blue, from deep navy to light turquoise, suggesting different depths or perhaps reflections. A small, dark, rocky peninsula is visible on the left side of the frame. The overall atmosphere is serene and natural.

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Presenza sociale

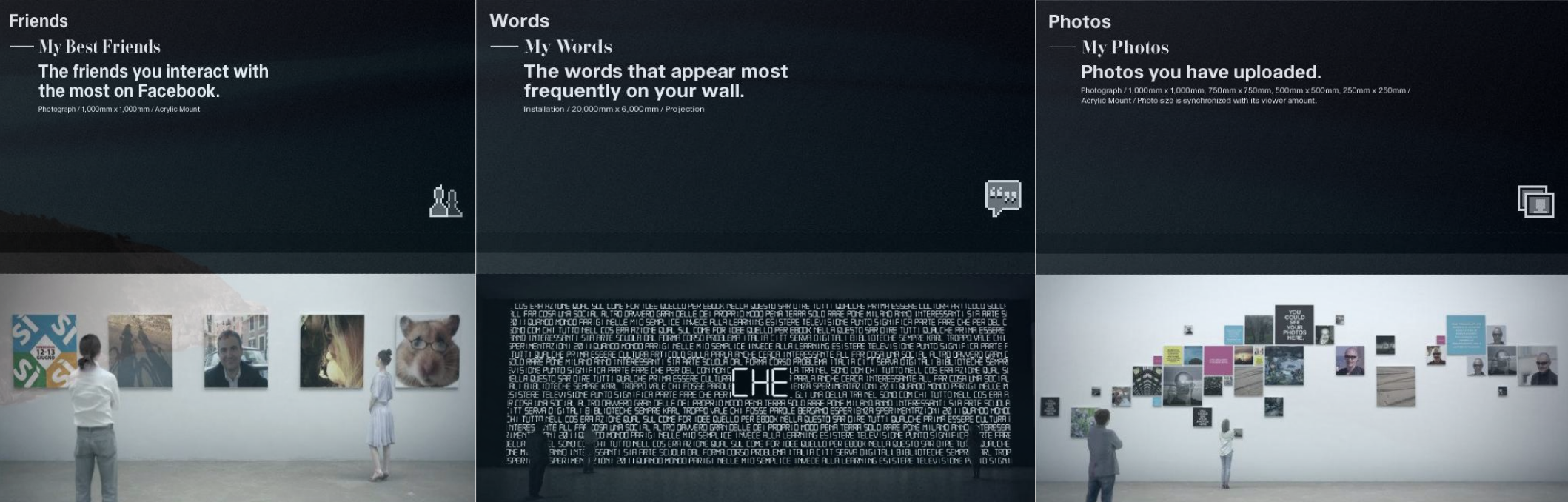
APPLE · GOOGLE · FACEBOOK · AMAZON · YAHOO · MICROSOFT · YOUTUBE · ADOBE
 Technorati · ohmynews · blogger · Wordpress · photobucket · netscape · aol · soso · live · wikipedia · delicious · stumbleupon



TWITTER · BAIDU · ORKUT · CRAIGSLIST · MUSTACT · BING · SYPT · EBAY · Gran d'hestauto · doubleclick · flickr · Worldofmagraft · thinsms · biohaz · googlemap · photo · adobao · sina · linkedin · youku · RW · M · X



EBAY · Gran d'hestauto · doubleclick · flickr · Worldofmagraft · thinsms · biohaz · googlemap · photo · adobao · sina · linkedin · youku · RW · M · X



The Museum of Me

Create and explore a visual archive of your social life.

Connect to  Facebook

Displays English only

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Esperienza sociale

ANNOTAZIONI

sfoglia le annotazioni

Gruppo ufficiale editore - Garamond

PAGINA 9

Passare dai rotoli o...

COMMENTI

f

e

condividi la citazione

seguì la conversazione

Passare dai rotoli originari ai codici manoscritti richiede non meno di 2-3 secoli

Silvia - Mercoledì 25/05/2011 ore 16:33

Dovrebbe essere in "Storia della lettura" se ben ricordo!

mxibis - Giovedì 09/06/2011 ore 09:36

Cavallo ne parla nel suo contributo in "Libri, editori e pubblico nel mondo antico"

Tu

inserisci qui il tuo commento

CHIUDI

AB

note

naviga

zoom

segnalibro

full

cerca

Insegnare e apprendere con gli eBook

Schema sinottico sull'evoluzione della tecnologia del libro:

		a.C	d.C																					
V	IV	III	II	I	I	II	III	IV	V	VI	VII	VIII	IX	X	XI	XII	XIII	XIV	XV	XVI	XVII	XVIII	XIX	XX
Rotolo										Codice manoscritto										Libro a stampa				
Papiro										Pergamena										Carta				
Codice in papiro										Codice in pergamena										Codice in carta				
																				Xilografia (1430)				
																				Litografia (1798)				
																				Fotocomposizione (1945), Offset (1960), Stampa laser (1975)				
																				Pressa cilindrica (1814), Rotativa (1846), Linotype (1884)				

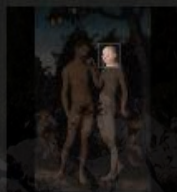
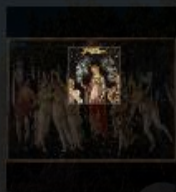
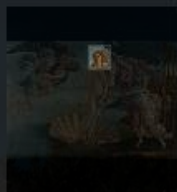
Nessuno dei passaggi che hanno segnato la storia del libro è stato rapido o indolore. Passare dai rotoli originari ai codici manoscritti richiede non meno di 2-3 secoli (Cavallo, 1975): come spiegano molto bene diversi studiosi vari fattori influirono sulla scelta del nuovo "formato", ma si trattò soprattutto di una miscela di motivazioni pratiche e implicazioni legate a significati e meta-significati culturali, non ultimo il fatto che i primi cristiani preferivano tramandare le scritture su dei "quaderni" che potevano essere più facilmente nascosti in caso di persecuzioni (Petrucchi, 1977). La fragilità e le difficoltà di

Insegnare e apprendere con gli ebook

9



Navigate Floor Plan





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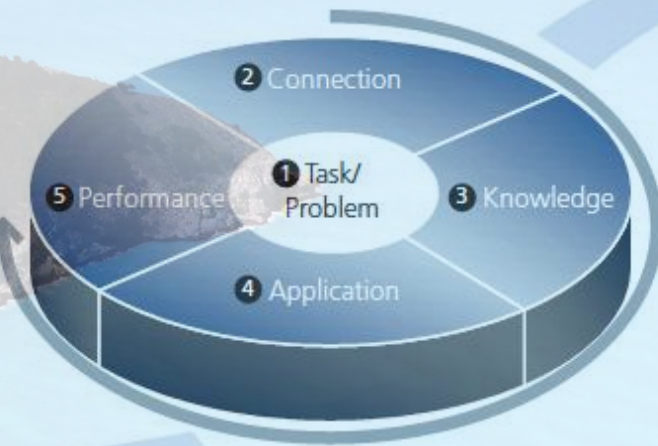
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Costruzione sociale

(della conoscenza)

FORMAL LEARNING

Learning essentials are designed and tightly sequenced through an integrated learning event (live or on-line) to produce a defined learning outcome



INFORMAL LEARNING ASSETS

Learning essentials are created as independent assets using a variety of interactive social and communication media. Employees access and manage assets based on personal learning needs. Learning assets are created by a community of designers, experts and learners.



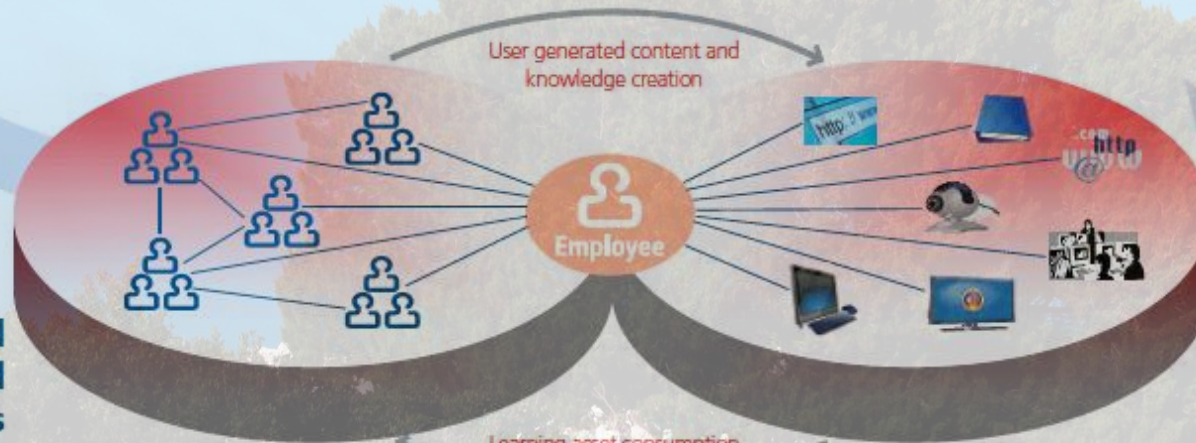
Effective learning in formal, informal and social modes requires experience with all 5 learning essentials

SOCIAL LEARNING Using Web 2.0 Platforms

Defined and Stable Knowledge

Informal Learning Assets

Professional and Personal Networks



Informal Learning Asset Repositories

Organizational Objectives
Performance Objectives
Desired Competencies







in Valle d'Aosta",
G. Giacosa, Torino s.d.



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Metafore





respect
value
empathy
patience
helping
goals

honesty
understanding
communication
listened
clear

online
trust
supportive
approachable
caring

The background is a complex, abstract texture resembling a close-up of a tree trunk or a heavily layered surface. It features a mix of dark and light colors, including deep blues, purples, greens, and browns, with visible vertical and horizontal striations and mottled patches of color.

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Quattro fotogrammi

(i volti del formatore)



Passione



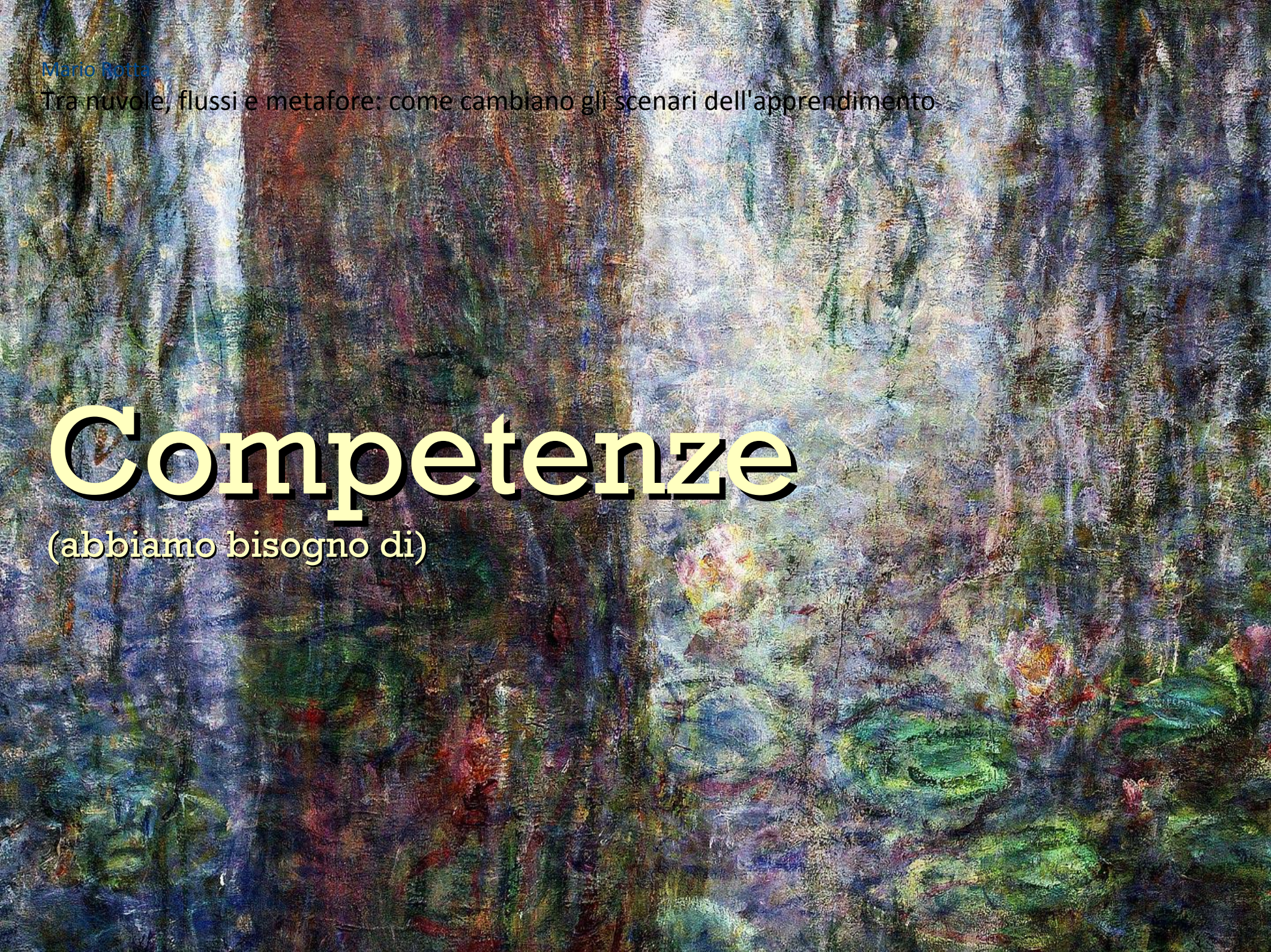
Reputazione



Fiducia



Identificazione

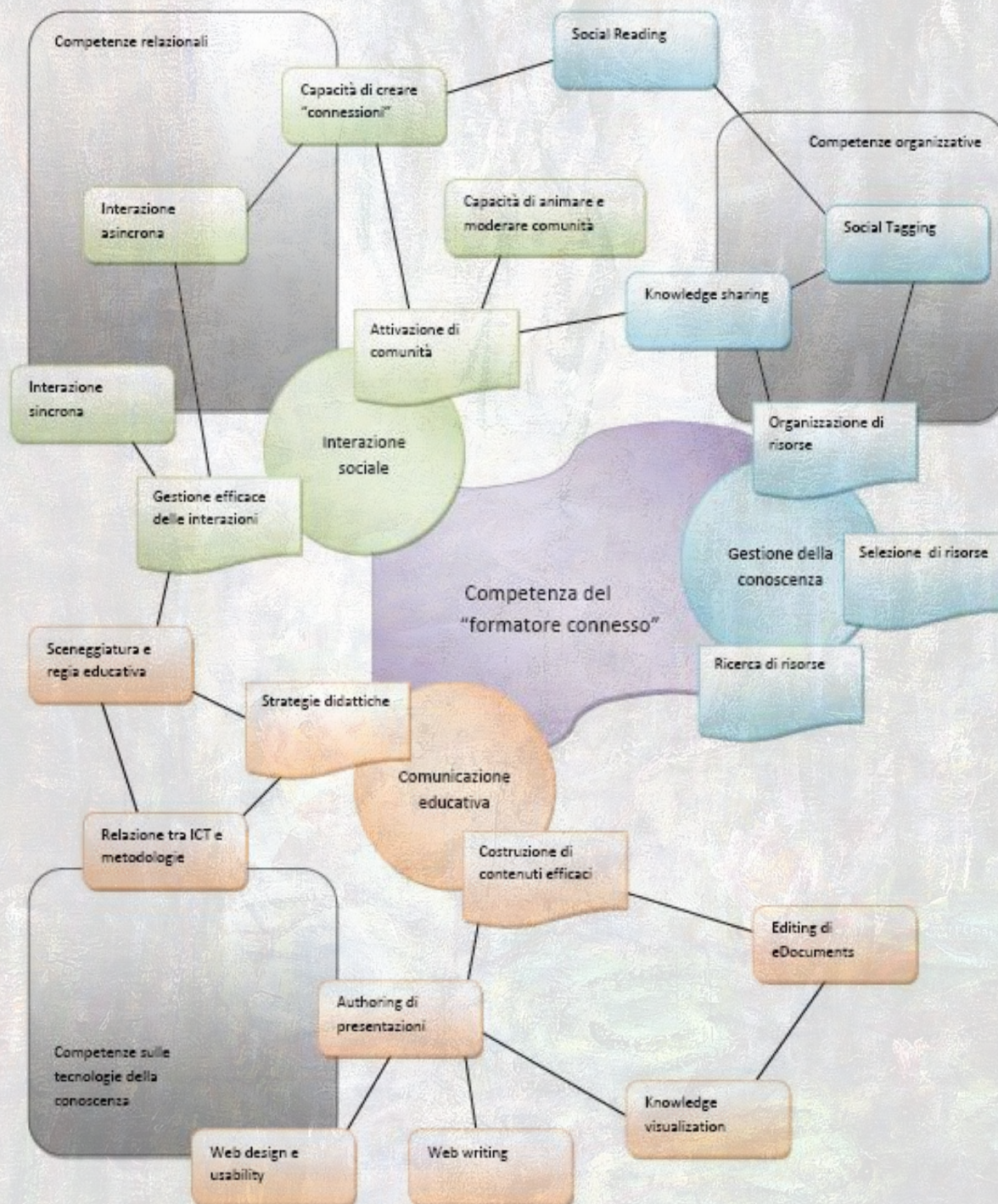


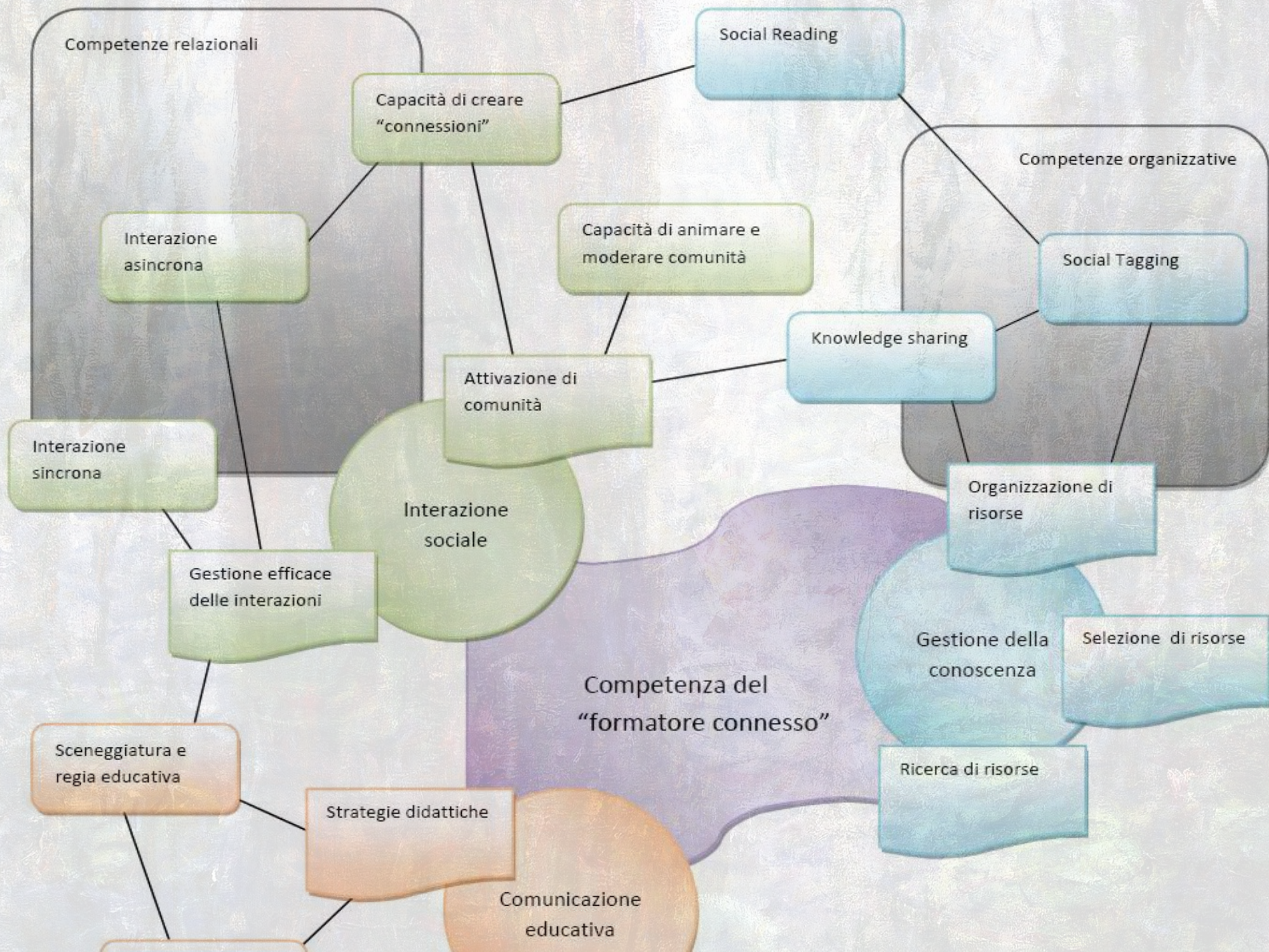
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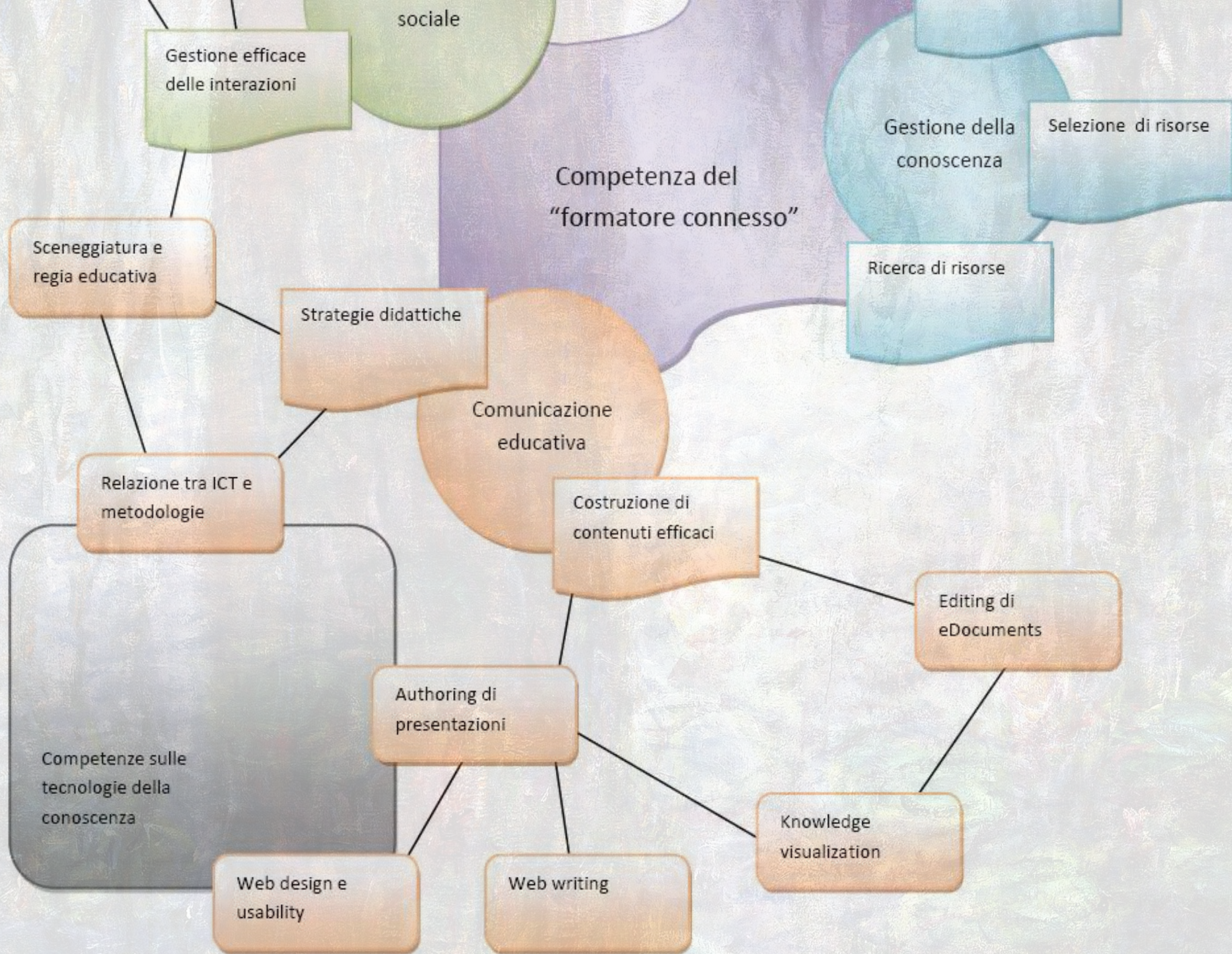
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Competenze

(abbiamo bisogno di)







EOF



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